



Open Supplier Innovation Program: *Guidelines for Participation.*

Collaborative pathways to foster
innovative supplier engagement

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Program Overview.



Objective of the Open Supplier Innovation Program.

Foster Supplier Collaboration

The program promotes an open, creative partnership environment for suppliers and MPP to innovate together in automotive solutions.

Address Emerging Challenges

Focuses on sustainability, efficiency, and digital transformation through co-developed automotive technologies.

Accelerate Innovation Cycles

Aims to reduce time-to-market for new solutions and enhance supply chain competitiveness through structured phases.

Flexible Technology Domains

Supports diverse ideas from materials innovation to advanced manufacturing processes without domain restrictions.

Eligibility and Participation.



Who Can Participate?

Inclusive Participation

The program welcomes suppliers and partners regardless of company size, specialization, or location.

Focus Areas for Innovation

Encourages solutions in advanced materials, digitalization, automation, sustainability, process optimization....

Cross-Disciplinary Collaboration

Fosters collaboration across fields to create holistic and impactful solutions for future mobility.

Participation Process.

Step 1: Idea Submission.

Concise Project Description

Submit a clear summary outlining your idea's concept and its relevance to the automotive industry.

Technology Status Details

Indicate the current phase of your technology, from research to prototyping readiness.

Expected Value and Benefits

Highlight benefits such as cost reduction, efficiency, sustainability, or enhanced user experience.

Alignment with Innovation Goals

Ensure your idea supports strategic goals like digital transformation or environmental responsibility.



Step 2: Review and Selection.

Rigorous Evaluation Criteria

Ideas are assessed based on feasibility, scalability, sustainability, and business impact to ensure practical value.

Feasibility and Scalability

Feasibility checks realistic implementation; scalability considers expansion across applications or environments.

Sustainability and Business Impact

Sustainability ensures ecological goals; business impact evaluates economic benefits and competitive advantage.

Transparent Review Process

The process includes constructive feedback to help refine proposals and promote collaboration.



Step 3: Proof of Concept and Prototyping.

Collaborative Prototype Development

Suppliers and MPP work together to convert ideas into functional prototypes through close collaboration and resource sharing.

Validation and Testing

Prototypes undergo practical demonstrations and performance evaluations to ensure technical feasibility and identify improvements.

Iterative Improvement

Feedback from technical experts is integrated iteratively to optimize the prototype and address potential challenges.

Proof of Concept Completion

Validated prototypes demonstrate solution value and readiness for scaling, building stakeholder confidence.



Step 4: Scaling and Implementation.

Scaling for Mass Deployment

Refining solutions to ensure smooth transition from prototype to full-scale production with high efficiency.

Integration and Compatibility

Ensuring new innovations seamlessly integrate with existing systems and comply with quality standards.

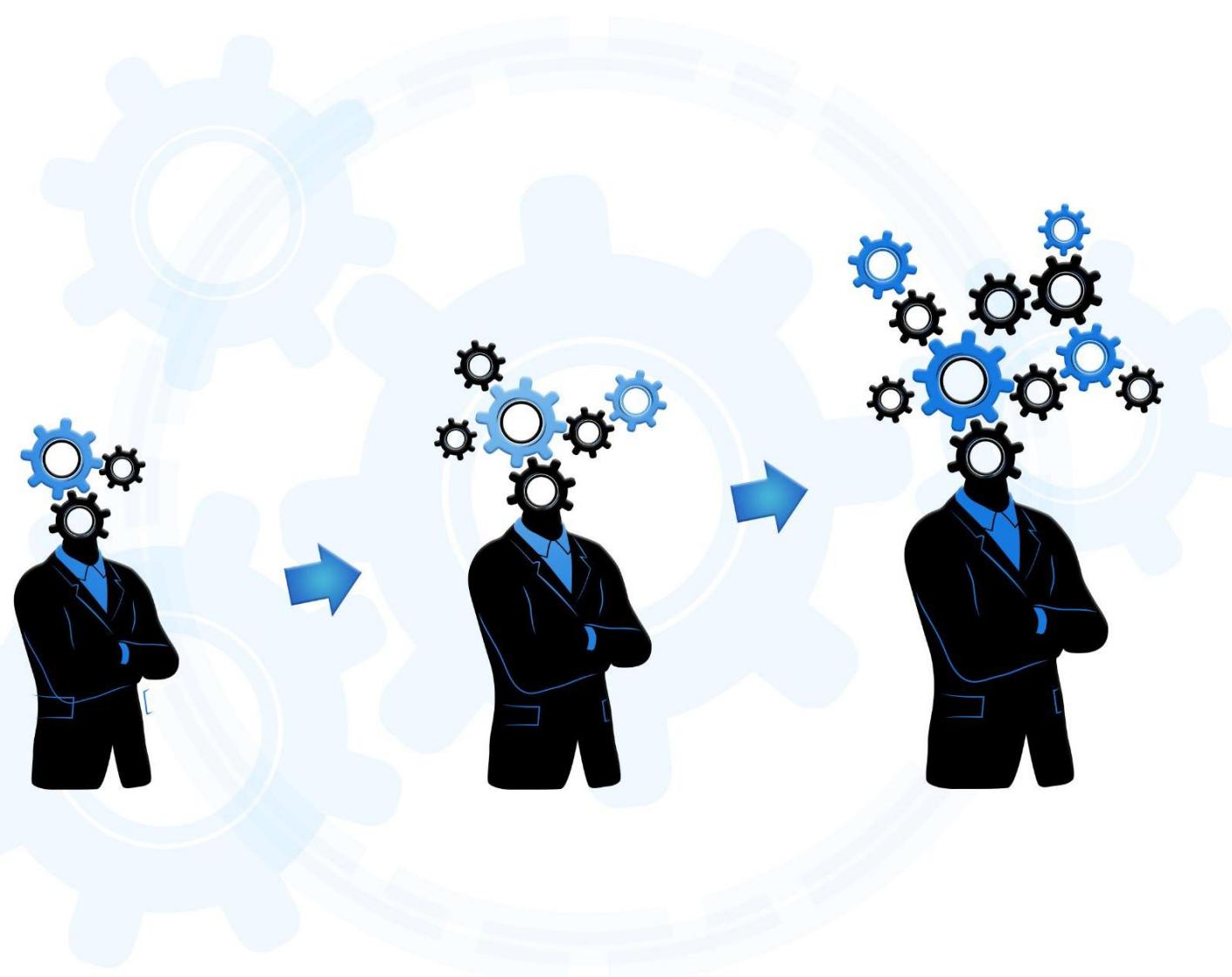
Collaborative Implementation

Working closely with suppliers on supply chain, production planning, and performance monitoring strategies.

Training and Support

Providing training, documentation, and ongoing support to ensure successful adoption across operations.

Contact
and Support.



Submission Details and Assistance.

Proposal Submission Requirements

Submissions should include project description, technology status, expected value, and alignment with innovation goals.

Dedicated Program Support

The Innovation Team provides ongoing assistance and clarifications to help suppliers throughout the program phases.

innovate.mpp@motherson.com

Collaboration and Transparency

The program emphasizes partnership and transparency to foster a thriving ecosystem of automotive innovators.