



# Open Supplier Innovation Program: *Guidelines for Participation.*

Collaborative pathways to foster  
innovative supplier engagement

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# Program Overview.

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# Objective of the Open Supplier Innovation Program.

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## **Foster Supplier Collaboration**

The program promotes an open, creative partnership environment for suppliers and MPP to innovate together in automotive solutions.

## **Address Emerging Challenges**

Focuses on sustainability, efficiency, and digital transformation through co-developed automotive technologies.

## **Accelerate Innovation Cycles**

Aims to reduce time-to-market for new solutions and enhance supply chain competitiveness through structured phases.

## **Flexible Technology Domains**

Supports diverse ideas from materials innovation to advanced manufacturing processes without domain restrictions.



# Eligibility and Participation.

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# Who Can Participate?

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## **Inclusive Participation**

The program welcomes suppliers and partners regardless of company size, specialization, or location.

## **Focus Areas for Innovation**

Encourages solutions in advanced materials, digitalization, automation, sustainability, process optimization....

## **Cross-Disciplinary Collaboration**

Fosters collaboration across fields to create holistic and impactful solutions for future mobility.

# Participation Process.

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# Step 1: Idea Submission.

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## **Concise Project Description**

Submit a clear summary outlining your idea's concept and its relevance to the automotive industry.

## **Technology Status Details**

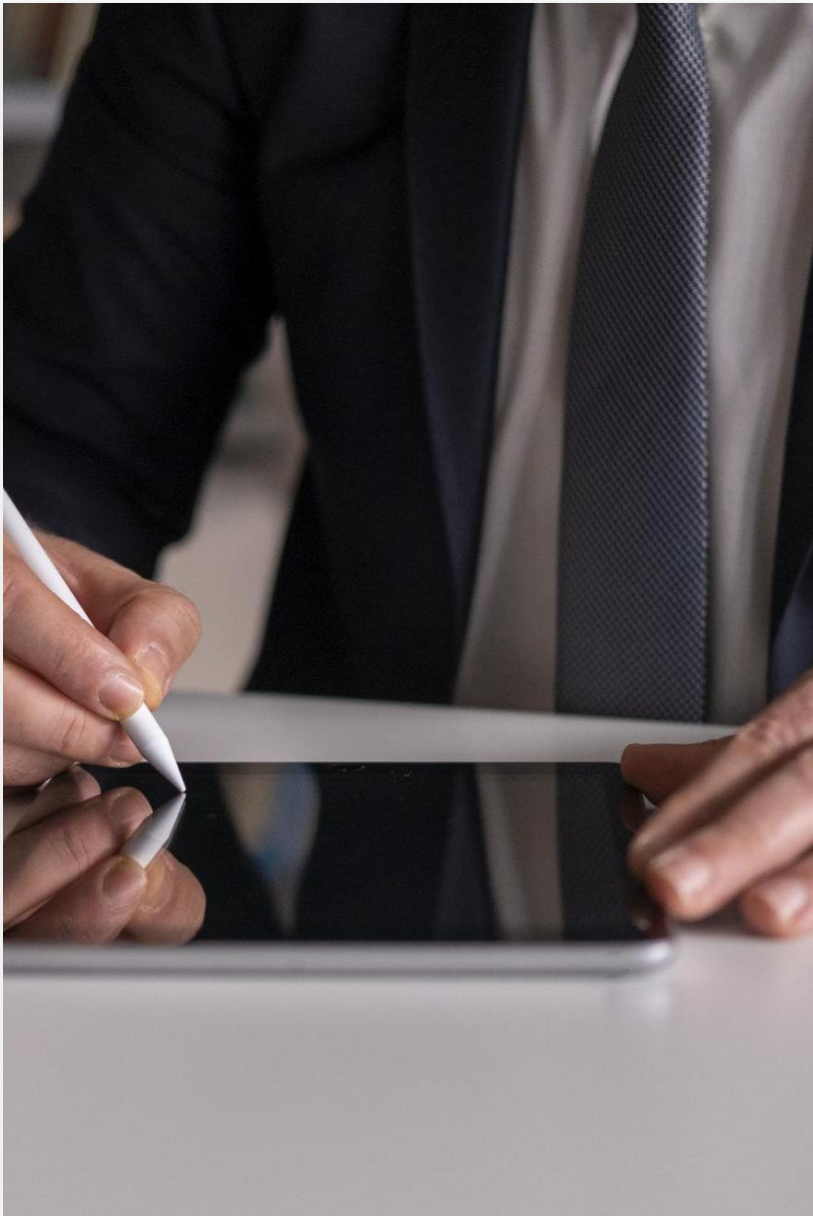
Indicate the current phase of your technology, from research to prototyping readiness.

## **Expected Value and Benefits**

Highlight benefits such as cost reduction, efficiency, sustainability, or enhanced user experience.

## **Alignment with Innovation Goals**

Ensure your idea supports strategic goals like digital transformation or environmental responsibility.



## Step 2: Review and Selection.

### Rigorous Evaluation Criteria

Ideas are assessed based on feasibility, scalability, sustainability, and business impact to ensure practical value.

### Feasibility and Scalability

Feasibility checks realistic implementation; scalability considers expansion across applications or environments.

### Sustainability and Business Impact

Sustainability ensures ecological goals; business impact evaluates economic benefits and competitive advantage.

### Transparent Review Process

The process includes constructive feedback to help refine proposals and promote collaboration.





## Step 3: Proof of Concept and Prototyping.

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### **Collaborative Prototype Development**

Suppliers and MPP work together to convert ideas into functional prototypes through close collaboration and resource sharing.

### **Validation and Testing**

Prototypes undergo practical demonstrations and performance evaluations to ensure technical feasibility and identify improvements.

### **Iterative Improvement**

Feedback from technical experts is integrated iteratively to optimize the prototype and address potential challenges.

### **Proof of Concept Completion**

Validated prototypes demonstrate solution value and readiness for scaling, building stakeholder confidence.





## Step 4: Scaling and Implementation.

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### **Scaling for Mass Deployment**

Refining solutions to ensure smooth transition from prototype to full-scale production with high efficiency.

### **Integration and Compatibility**

Ensuring new innovations seamlessly integrate with existing systems and comply with quality standards.

### **Collaborative Implementation**

Working closely with suppliers on supply chain, production planning, and performance monitoring strategies.

### **Training and Support**

Providing training, documentation, and ongoing support to ensure successful adoption across operations.

# Contact and Support.

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## Submission Details and Assistance.

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### Proposal Submission Requirements

Submissions should include project description, technology status, expected value, and alignment with innovation goals.

### Dedicated Program Support

The Innovation Team provides ongoing assistance and clarifications to help suppliers throughout the program phases.

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### Collaboration and Transparency

The program emphasizes partnership and transparency to foster a thriving ecosystem of automotive innovators.

